



Speed Marine sets a course for the future with **SAP Business One®**



Company

Speed Marine Est.
Qatar
<http://speedmarine.com/>

Industry

Distribution

Products and Services

Water Crafts – ATVs

Employees

71

SAP Solution

SAP Business One

Speed Marine Est. is the official representative of world-renowned marine brands in Qatar. Due to the distinctive nature of the sea-sports industry, Speed Marine needed an integrated ERP solution with add-on features to gain visibility across its operations, which include a broad portfolio of products and a sales and service center.

Objectives

- Improve the quality of reports to decision makers and managers
- Provide easy access to real-time data for all departments, particularly for customer service
- Improve and monitor after-sales service and get integrated and interrelated data
- Simultaneously monitor the performance of multiple branches

Why SAP and Partner

- SAP is a renowned vendor and offers a comprehensive ERP solution out of the box
- Procons is the leading partner in this region with multiple awards to its name

Benefits

- Managers have day-to-day access to detailed reports related to their areas of responsibility
- Client service has improved dramatically thanks to access to real-time data for sales and customer service
- Time and cost savings gained through successfully monitoring the performance of multiple branches at once

Featured Partner



Better

Product quality

Faster

Production and supply

Accurate

Demand estimation

“SAP Business One proved to be an efficient ERP with major impact on management and staff performance. It helped us optimize our daily operations across multiple branches and departments.”

Abdulmoumen Al-Qassmi – Chief accountant - Speed Marine